

Portfolio

Donald Tarallo



Stills from a typographic film of an excerpt from Robert Henri's book, *The Art Spirit*.

My aspiration as a designer is to engage the graphic presence of words and images, so that the dialogue between them generates a more multi-dimensional, in-the-moment encounter with the concepts behind them. Word and image do not have to exist in fields isolated from each other, yet they are often treated as such. As a mediator between content and visual representation, my interests are to unify these fields. In my design work, emphasis is given to reconsidering the conventional patterns of reading words and images within a prescribed space-time continuum. My efforts are to form hybrid compositions that vividly capture a subject. What is uncovered is a unity between the depth, space, and event "capture" of images and the conceptual dimension of words.

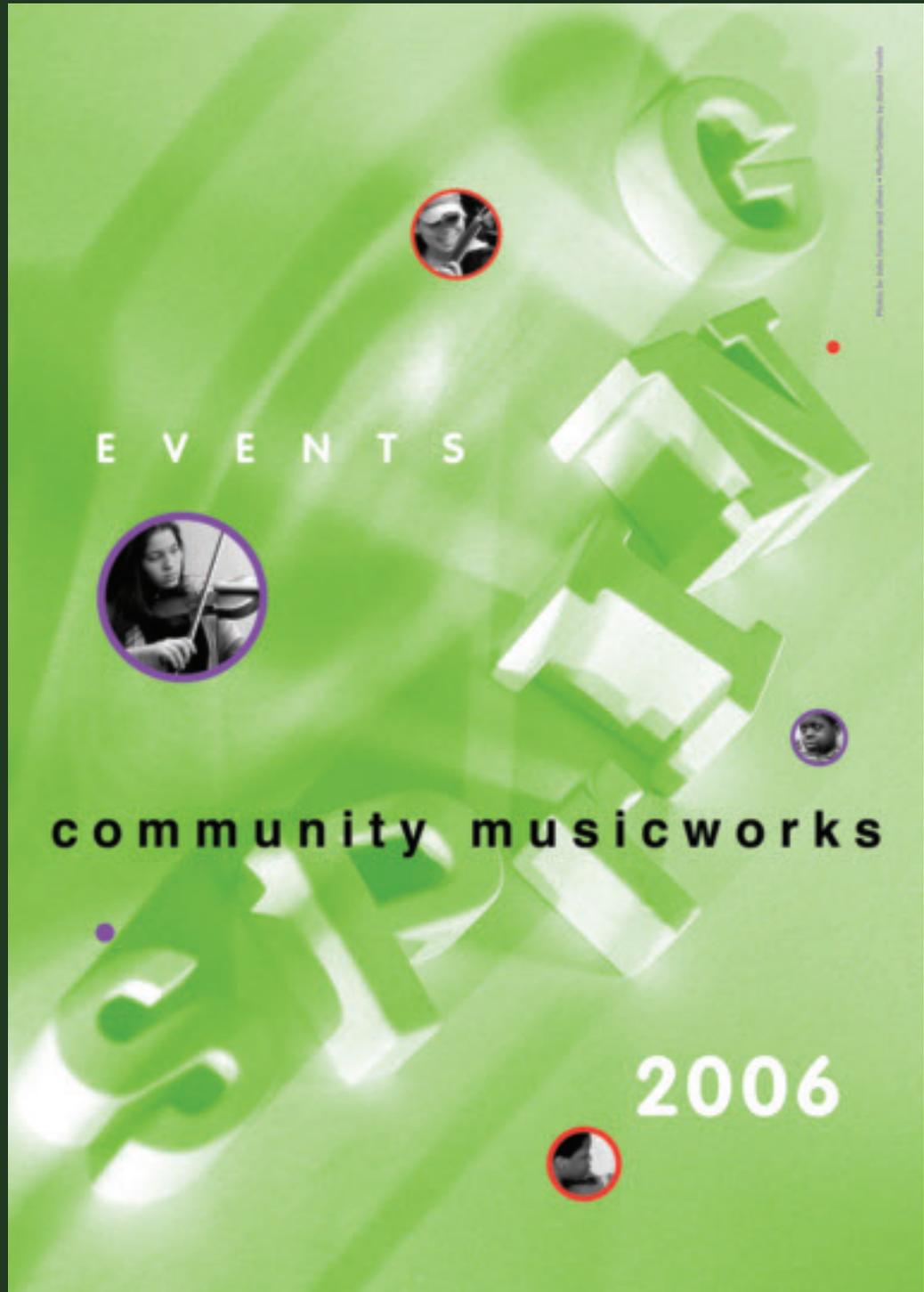
Staged photographic composition of an excerpt from Robert Henri's book, *The Art Spirit*.





Donald Tarallo (BA in Studio Arts, Clark University, MFA in Graphic Design, Rhode Island School of Design, and further studies at the Basel School of Design, Basel, Switzerland) has worked as a graphic designer and photographer in Europe, Asia and the United States. Since 1998, he has maintained a practice focusing mainly on identity design and photography, and has developed new identity systems for Sotheby's, IcoGrada and the Hong Kong Design Institute. Don has taught graphic design at Clark University, Rhode Island School of Design, Guangzhou Academy of Fine Arts, Fraunhofer Institute's Digital Media, and the Samsung Art and Design Institute. His work has been awarded by the AIGA and has been published and exhibited internationally.

—Donald Tarallo is
Assistant Professor of Art.



Centerfold for concert program book
for Community MusicWorks,
Providence, RI

Concert calendar postcard
for Community MusicWorks,
Providence, RI