



Bridgewater State University

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EdTech Day

EdTech Day 2011

Aug 18th, 1:50 PM - 2:30 PM

QR Codes on Campus

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QR Codes on Campus

Bethany Pierce
Technical Services Librarian
Maxwell Library
Bridgewater State University

Ellen Dubinsky
Digital Services Librarian
Maxwell Library
Bridgewater State University

QR - What it is



- Quick Response Code
- Created in Japan by Denso-Wave in 1994
- Widely used in Japan, Korea & the Netherlands

QR - What it is

- Tracking Applications



<http://www.flickr.com/photos/mroach/4611131746/>

QR - What it is

- Convenience and Consumer Applications



<http://www.flickr.com/photos/mattslens/5727484828/>

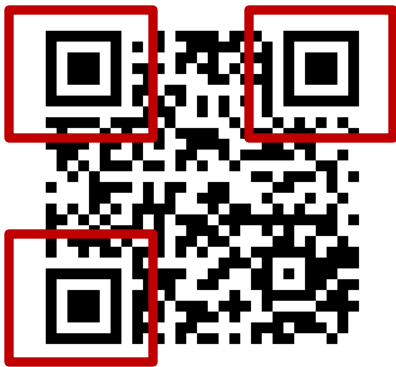
QR - What it is

- Easy to Use
- Easy to Create
- Easy to Disseminate



QR - What it is

- Easy to Use
- Easy to Create
- Easy to Disseminate



Examples

Print Ad



Bundle Up
and **SAVE**

Quality California wines for your holiday parties, gifts, & enjoyment.

BLACKSTONE
CLOS DU BOIS
ROBERT MONDAVI
Estancia

Hosting a party? Scan this code with your mobile device or text **HOST** to 30333 for suggestions on the number of bottles and type of wine to serve as well as perfect wine and food pairings. To download a 2D barcode reader on your mobile device text **2DCODE** to 30333.

Examples

Print Ad

and set design, he...
ous period markers...
s but also no retro

the climax of "Terra," a long, un-
confusing scene that finds its
three principal characters con-

to time...
taking so long and then all of a
sudden going so fast."

Kathy Adrien Carla Marion Daniel Michael Owen
Bates Brody Bruni Cotillard McAdams Sheen Wilson

**"MARVELOUSLY ROMANTIC.
A CREDIBLE BLEND OF WHIMSY AND WISDOM."**
-A.O. Scott, THE NEW YORK TIMES

**"EXHILARATING! OWEN WILSON IS PITCH PERFECT.
MARION COTILLARD IS SUPERB."**
-Peter Travers, ROLLING STONE

**"A SHEER PLEASURE
TO WATCH!"**
-Ann Hornaday, WASHINGTON POST

**"A TREASURE!
A DELIGHTFUL FANTASY!"**
-Roger Ebert, CHICAGO SUN-TIMES

"TERRIFIC! BOOK THIS TRIP TO PARIS!"
-James VanDerBeek, THE BOSTON HERALD

"HYSTERICALLY FUNNY!"
-Nick Lefakis, SAN FRANCISCO CHRONICLE

Midnight in Paris
Written and Directed by Woody Allen

2ND SMASH MONTH!

MANHATTAN
LINCOLN PLAZA CINEMAS
BROADWAY BETWEEN 6TH &
8TH STREETS FOR INFO &
ADVANCE TICKETS, CALL
212-251-2200 OR VISIT WWW.
LINCOLNPLAZACINEMAS.COM
11:05, 11:55, 12:50, 1:45,
2:40, 3:40, 4:30, 5:00, 6:50,
8:00, 8:50, 10:00, 10:45

AMC THEATRES
EMPIRE 25
42ND STREET (BET. 7TH &
8TH AVENUES) 380-8809
10:20, 1:05, 2:45, 6:30, 8:15

CITY CINEMAS
EAST 86TH ST.
EAST 86TH STREET BETWEEN
2ND & 3RD AVENUES
1:00, 3:00, 5:15,
7:30, 9:50

CITY CINEMAS
CINEMA 12.3
10TH STREET & 3RD AVENUE
1:00, 3:00, 5:00, 7:00,
9:00, 10:15

AMC LORENS
KIPS BAY 15
210 AVENUE L & 2ND STREET
1:00, 3:00, 5:00, 7:00,
9:00, 11:00, 1:05,
1:40, 3:15, 6:00,
8:25, 9:35, 9:45

CLASHVIEW CINEMAS
CHELSEA CINEMAS
2ND STREET BETWEEN
17TH & 18TH AVENUES
11:00, 1:00, 3:00, 4:15,
5:30, 7:00, 9:30

CITY CINEMAS
ANGELIKA
FILM CENTER
CORNER OF HOUSTON
& MCKER STREET
1:00, 3:00, 5:00, 7:00,
9:00, 11:00, 1:05, 1:15,
1:45, 2:30, 3:30, 4:00,
4:45, 5:45, 6:15, 7:00,
7:30, 8:00, 8:30, 9:15,
9:45, 10:15, 10:45

BROOKLYN
RAM ROSE CINEMAS
36 LAMARCTON AVE. DOWNTOWN BROOKLYN
ADVANCE SALES: 718-377-FILM-4848

LESER
CORDELL HILL CINEMAS 506-4110

WTEHAWK CINEMA
138 METROPOLITAN AVE., WILLAMSBURG
718-864-8966

FLORIAN CREATIVE
THE PAVILION 9
580 PROSPECT STREET WEST 718-369-8808

QUEENS
LESER
KEW GARDENS CINEMAS 441-9035

STATEN ISLAND
UNITED ARTISTS
ALL STATEN ISLAND
STADIUM 16 THEATRE
ON FURBER AVE. ADJACENT
TO HOME DEPOT
771-FILM-9019

FLORIAN CREATIVE
ATRIUM CINEMAS
CLINTONVILLE 994-1910
AND AT A THEATRE NEAR YOU!

VIEW THE TRAILER AT WWW.MIDNIGHTINPARISFILM.COM

"Utterly charming!" "Heartwarming!"

Think outside the bus...
megabus.com
Safe. Convenient. Affordable.

Friendly Drivers!
Seat belts!
Power Outlets!
Free Wi-Fi!

Express Bus Travel for as low as \$1
BOOK YOUR TRIP TODAY!

st. blw. berry & wythe 718.486.0816
92 5th ave @ warren 718.230.1430

CITYMD
walk-in urgent medical care

CityMD...your health is important AND so is your time

Weekdays 8am-10pm 336 East 86th Street
Weekends 9am-9pm New York, NY 10028

Come in for a FREE First-Aid Kit (While Supplies Last)

- Experienced Emergency Room Doctor On Site
- Open 365 Days A Year
- Serving Children & Adults
- Walk Ins Welcome
- Most Insurance Gladly Accepted

with you every step of the way...

Examples

Print Ad

The image is a collage of three print advertisements for Peter Spiegelman's book 'The Ocean's Eleven'. The top-left ad features a blue background with a black and white graphic of a book spine on the left. The text reads: 'New York Times bestselling author of Beautiful Lies and Die for You', '“This is one book that will have you racing to the last page, only to have you wishing the ride wasn't over.” —Michael Connelly', a QR code, and 'Scan here to start reading now!'. The top-right ad shows a book cover with a blue spine and the title 'UNC' in large white letters. The bottom ad is a larger, more detailed one with a green background featuring a pattern of small, shiny objects. It includes the text: '“SPIEGELMAN WEAVES A COMPLEX, SATISFYING TALE... Sharp prose and deft plotting elevate this Ocean's Eleven-style caper story.”', 'Also available as an EBOOK', 'Watch the TRAILER' with a QR code, 'With \$100 million in black money at stake, is there still honor among thieves?', and the website 'PETERSPIEGELMAN.COM'. The book cover in the bottom ad shows the title 'PETER SPIEGELMAN' and 'The Ocean's Eleven'.

New York Times bestselling author
of *Beautiful Lies* and *Die for You*

“This is one book that will have you
racing to the last page, only to have
you wishing the ride wasn't over.”
—Michael Connelly

Scan here to start
reading now!

Available as hardcovers and eBooks

“SPIEGELMAN
WEAVES A COMPLEX,
SATISFYING TALE...”
Sharp prose and deft plotting
elevate this *Ocean's
Eleven*-style caper story.”

Also available as an EBOOK

Watch the TRAILER

With \$100 million in black
money at stake, is there
still honor among thieves?

PETERSPIEGELMAN.COM

PETER SPIEGELMAN

THE OCEAN'S ELEVEN

Examples

Outdoor Ad



Examples

Outdoor Ad



Examples

In-Store Display



<http://www.thecellarkey.com/>



In-Store Display



- **Lu**
ag
Lus
ma

- Fast
- Cle

Insta handle, accessories
basta ctor bag
rol de potencia, los accesorios
do para constructor



**GET IT
INSTALLED**



SEE IT IN ACTION HERE >>

For use with any QR Code scanning application on smartphone

X DUST COLLECTION EFFICIENCY
BEST-IN-CLASS



- Perfectly Balanced For Easy Carrying
- Works With Laminate, Hardwood, & Engineered Wood
- Cut In The Same Room You Are Working In

- Liviano, ultraportátil
- Perfectamente equilibrado para facilitar el transporte
- Funciona con pies laminados, de madera dura y de cereales laminados de madera
- Realiza cortes en la misma habitación en la que trabaja

Examples

In-Store Display



Examples

Museum Displays



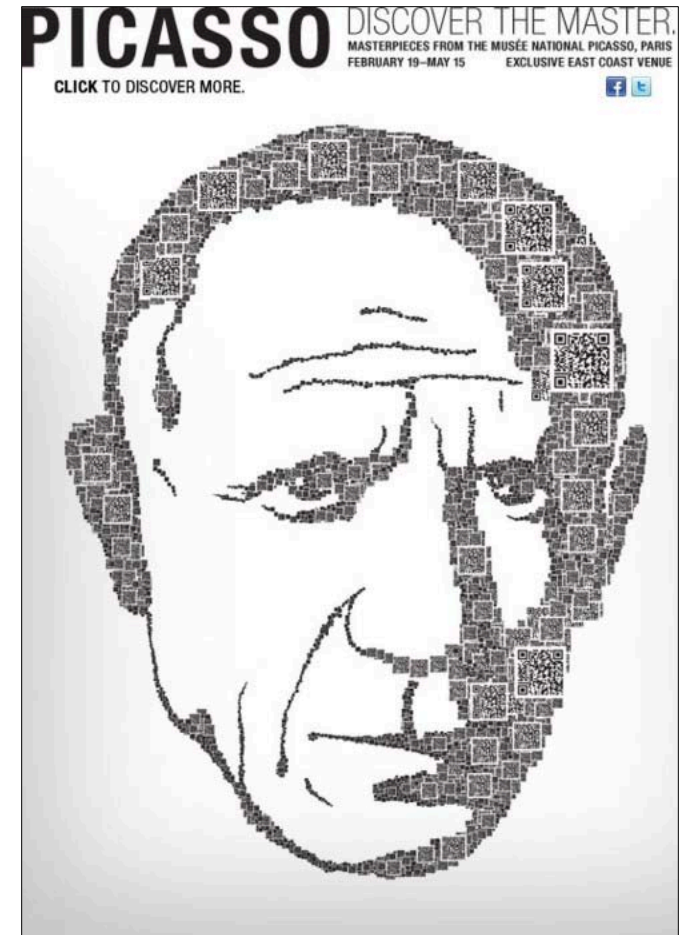
Tales of a Changing Nation

<http://bit.ly/od74RM>



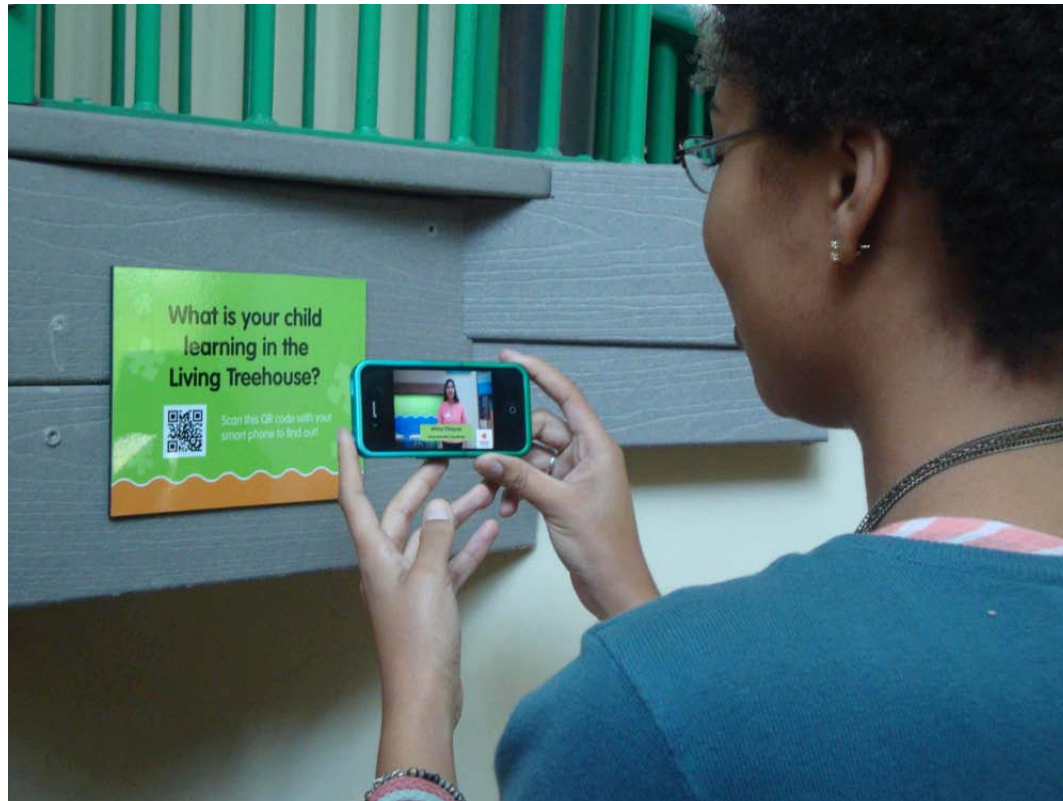
Picasso: Masterpieces
From the Musée National
Picasso, Paris

<http://www.vmfa.state.va.us/Picasso/>



Examples

Museum Displays



Examples

Business Cards



<http://webdesignnews.com/30-creative-qr-code-business-cards/>

Examples

Used Car Stickers

[illegible]

Examples

Real Estate Signs



<http://www.flickr.com/photos/qrable/4072456545/>

Examples

Subway Virtual Store



<http://www.designboom.com/weblog/cat/16/view/15557/tesco-virtual-supermarket-in-a-subway-station.html>
<http://youtu.be/fGaVFRzTTP4>

Examples

Games

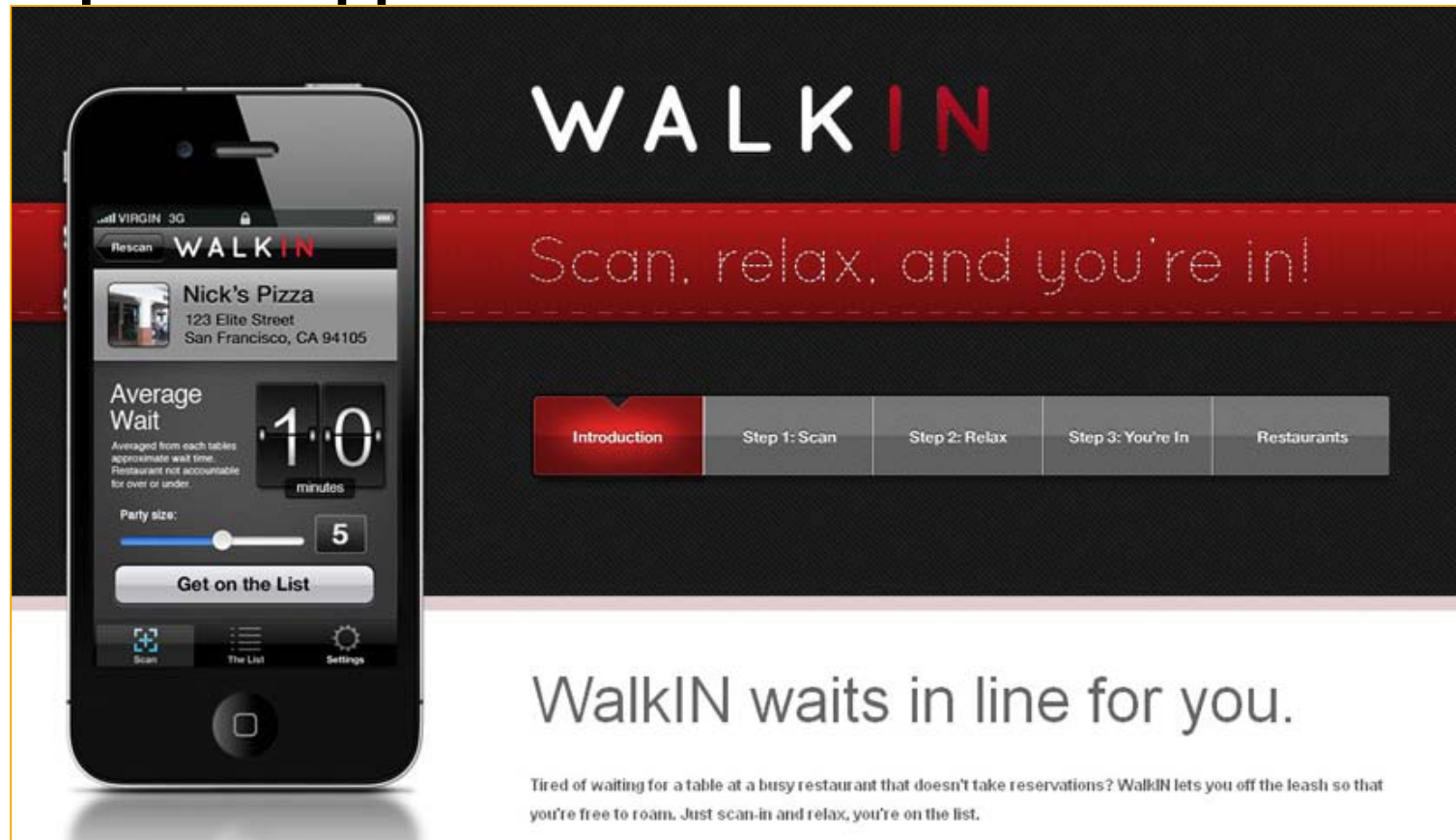


http://exhibitions.nypl.org/100/digital_fun/play_the_game

http://www.libraryjournal.com/lj/home/890973-264/finding_the_future_inside_nypls.html.csp

Examples

Smartphone App



The image displays the WalkIN app interface. On the left, a smartphone screen shows the app's main interface. At the top, it says "WALK IN" with a red "IN". Below this, it lists "Nick's Pizza" at "123 Elite Street, San Francisco, CA 94105". A section titled "Average Wait" shows a digital clock at "1:00 minutes". Below that, a "Party size" slider is set to "5". A large button says "Get on the List". At the bottom, there are three icons: "Scan", "The List", and "Settings".

The background of the app interface is dark with a red horizontal band. The text "WALK IN" is prominently displayed in white and red. Below it, the tagline "Scan, relax, and you're in!" is written in a light, dashed font. A navigation bar at the bottom of the background features five buttons: "Introduction" (highlighted in red), "Step 1: Scan", "Step 2: Relax", "Step 3: You're In", and "Restaurants".

At the bottom of the background, the text "WalkIN waits in line for you." is displayed in a large, white font. Below this, a smaller line of text reads: "Tired of waiting for a table at a busy restaurant that doesn't take reservations? WalkIN lets you off the leash so that you're free to roam. Just scan-in and relax, you're on the list."

Examples

LevelUp



<https://www.thelevelup.com/how-it-works>



<http://www.flickr.com/photos/bpierce/6015397080/in/set-72157627087554282/>

Interesting Examples

Social Justice



<http://www.raisethebarhershey.org/smores/>

CONSUMER ALERT:
***HERSHEY'S CHOCOLATE IS TAINTED**





*WE WANT MORE FROM OUR S'MORES!
Hershey's chocolate is tainted by forced and child labor. Make your s'mores with Fair Trade chocolate this summer! Across the country, consumers are letting Hershey know they want Hershey bars free of labor abuses. Join us today! Visit www.RaiseTheBarHershey.org

ACROSS THE COUNTRY, CONSUMERS ARE LETTING HERSHEY KNOW THEY WANT HERSHEY BARS FREE OF LABOR ABUSES.

Join us today! Visit www.RaiseTheBarHershey.org

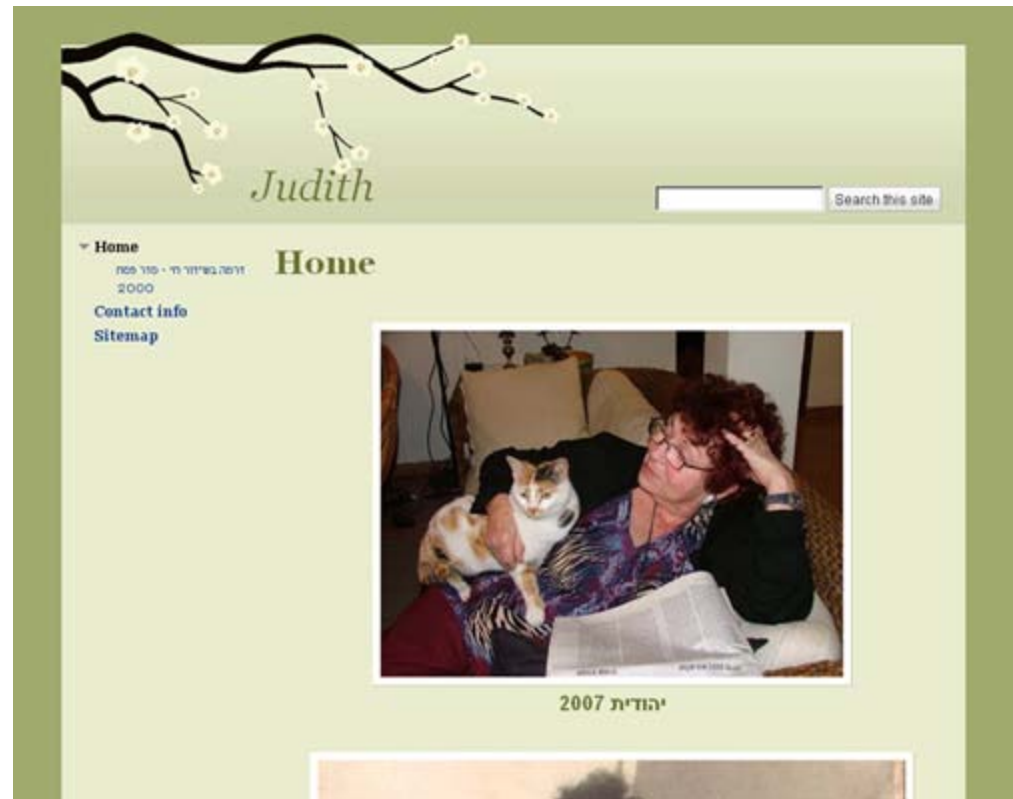


1. Make Your S'mores Fair Trade!
2. Collect petition signatures in your community;
3. Look for Fair Trade Certified chocolate for your summer campfire treats!

Fair Trade certification ensures that farmers are paid better prices and prohibits the use of forced and child labor on cocoa farms.

Interesting Examples

Cemetery

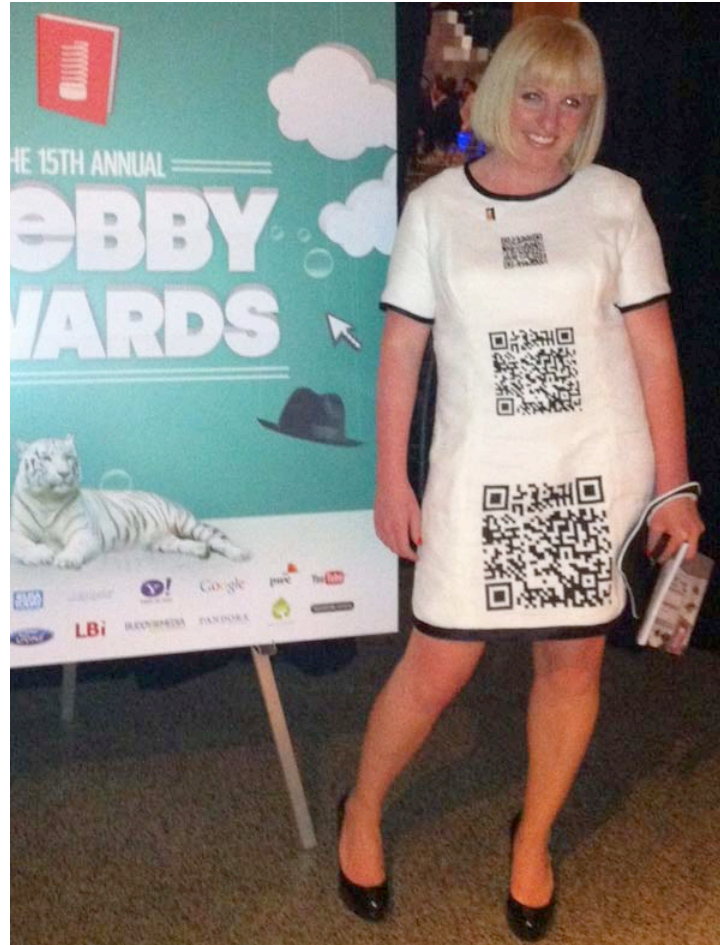


<http://judith.medan-il.com>

<http://mashable.com/2011/07/15/qr-code-tombstone/>

Interesting Examples

Clothing



<http://mashable.com/2011/06/14/qr-code-dress-webbys/>

Interesting Examples

Advertising



A woman wearing a colorful helmet and no top is riding a red scooter on a city street. She holds two blue signs: "MORE than" and "SHOES". To her right is a vertical panel showing a list of clothing items: sunglasses, a brown jacket, and a purple patterned dress. Below the items, text reads: "Find everything from dresses to denim to get you ready for the ride. We've got plenty of your favorite clothing brands to choose from for a subtler way to stop traffic while cruising the streets." Logos for Converse, Nike, and Hush are shown. At the bottom, it says "FAST & FREE SHIPPING BOTH WAYS" and features the Zappos logo with "POWERED BY ZEEBA".



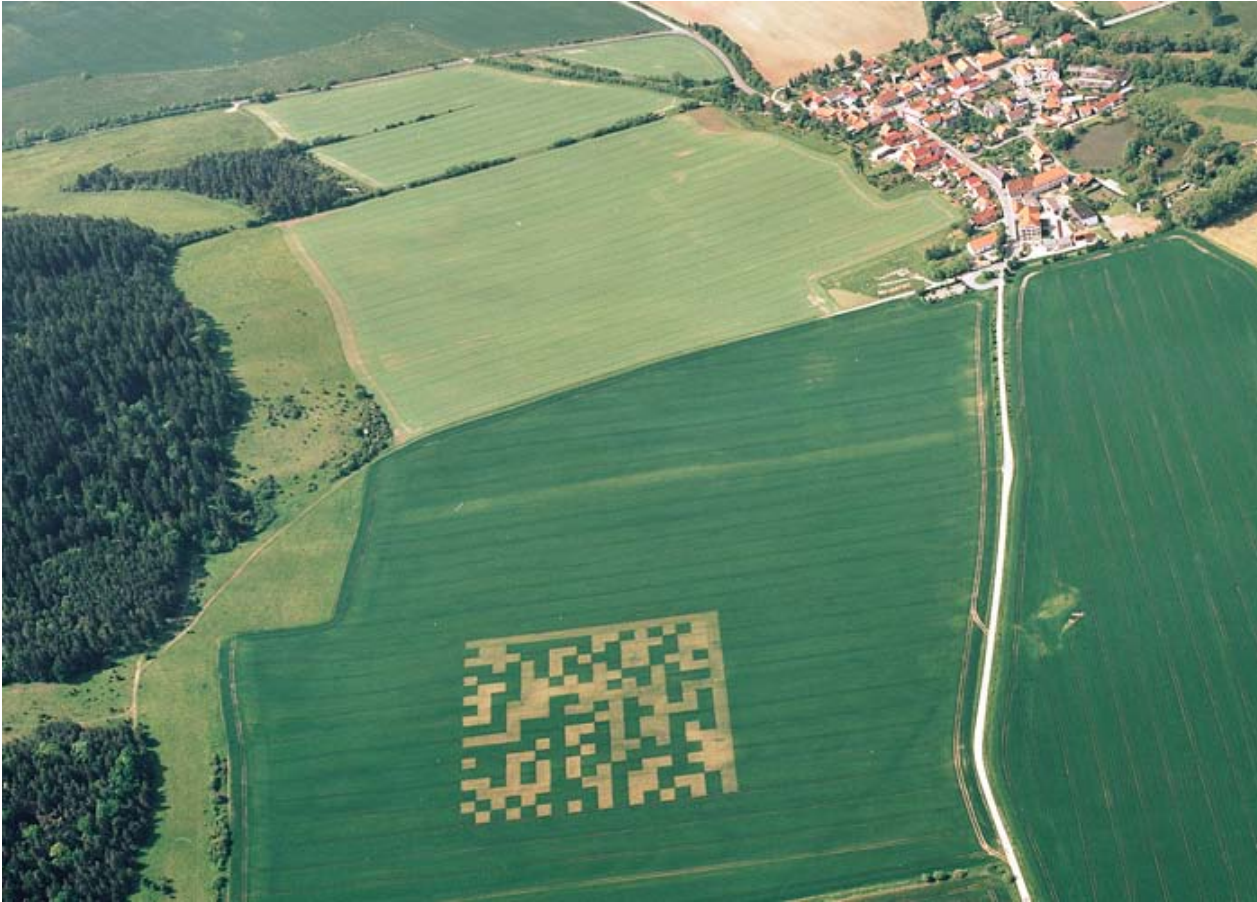
A woman wearing a yellow visor and no top is running on a sidewalk. She holds two blue signs: "MORE than" and "SHOES". To her right is a vertical panel showing a list of clothing items: a black tank top, pink shorts, and a pair of sneakers. Below the items, text reads: "From sports bras to track shorts, we've got some of your favorite running brands to help you break a sweat without breaking the law." Logos for Nike, Puma, and New Balance are shown. At the bottom, it says "FAST & FREE SHIPPING BOTH WAYS" and features the Zappos logo with "POWERED BY ZEEBA".

<http://www.nytimes.com/2011/07/11/business/media/from-zappos-an-unadorned-pitch-in-selling-clothes.html>

<http://mashable.com/2011/06/14/qr-code-dress-webbys/>

Interesting Examples

Art



<http://www.berndhopfengaertner.net/projects/hello-world/>

Less Good Examples

Tattoos



<http://www.facebook.com/ballantines>

<http://mashable.com/2011/07/08/qr-code-tattoo/>

Less Good Examples

On TV



The Ellen DeGeneres Show

Less Good Examples

Books2Barcode



The screenshot displays the Books2Barcodes website interface. At the top, there is a header with a small book cover icon, a right-pointing arrow, and the text "Books2Barcodes" followed by "Created by WONDER-TONIC.COM". Below the header, the main content area features the title "The Adventures of Sherlock Holmes" by Sir Arthur Conan Doyle. A paragraph explains that the full text of the book is converted into 2D barcodes, and users are instructed to use a mobile device with a barcode scanner to read sections of the book. Below this text, there is a grid of eight square 2D barcodes arranged in two rows of four. At the bottom of the page, a URL is provided: <http://wonder-tonic.com/books2barcodes/index.php>.

<http://wonder-tonic.com/books2barcodes/index.php>

Artistic QR codes



Artistic QR codes



Artistic QR codes



Artistic QR codes



QR Codes @ Colleges & Universities



http://blog.al.com/live/2010/10/alabama_homecoming_moody_racism.html

QR Codes @ Colleges & Universities



**PROVIDENCE
COLLEGE**

Phillips Memorial Library Digital Projects Special Collections & Archives Digital Services Lab

Additional Resources

Peter Johnson
Prose Poem Journal
PC Faculty Authors

Library owned works
by Professor Johnson

Professor Johnson will
be signing copies of
Rants and Raves on
April 14, 2010 in the
Barnes & Nobles
Bookstore, Slavin
Center, between
12:00 and 1:00pm.

Faculty Publication Highlights

Rants and Raves


These are poems of everyday miracles. The excitement of prose poetry is that it transgresses the rules to catch a glimpse of what could be called the true life of the imagination. This is what Peter Johnson gives us. What more could we ask of a book of poems?

—Charles Simic

These poems are comic, sexual, and endlessly inventive. They are poems of appreciation and discovery; poems that prove there is such a thing as the American prose poem.

—Russell Edson

Peter Johnson writes with a lover's lavish extravagance and a yogi's self-discipline. His funny poems are heartbreaking and his serious ones are hilarious.

—Bruce Smith

Johnson's supremely quirky mind enables him to combine the strange and familiar, the most urgent bursts of lyricism with disarmingly unemotional statements. He leaves the reader with a new appreciation of a genre that, perhaps more than any other genre, makes the ordinary extraordinary.

—Michel Delville
The American Prose Poem

These poems fuse artifice and sincerity, rage and humility, golf balls and comic missiles to create an astonishingly funny yet serious book of prose poems, characterized by jovial cynicism and skeptical faith.

—Denise Duhamel

You can purchase a copy of **Rants and Raves** from [White Pine Press](#).
Selections will be available on this page over the next few week: ([click title below to view poem](#))

[Pretty Happy](#)
[The Millennium](#)

Dr. Peter Johnson


Peter Johnson has published four books of prose poems: *Rants and Raves*, 2010; *Pretty Happy!*, 1997; *Miracles & Mortifications*, 2001; and *Eduardo & "I"*, 2006. He has also published a book of short stories, *I'm a Man*, 2003), and two novels: *What Happened* (Front Street Books, 2007) and *Loserville* (Front Street Books, 2009).

For his poetry, he has received a National Endowment for the Arts fellowship, a Rhode Island Council on the Arts fellowship, and his second book of poems was awarded the 2001 James Laughlin Award by The Academy of American Poets. This award is given to honor a second book by an American author.

His novel, *What Happened*, received the 2008 Paterson Prize for young adult fiction and was named the Rhode Island Book of the Year for secondary schools by The Alliance for the Study and Teaching of Adolescent Literature. It was also chosen as one of the "Best Books for the Teenaged" by the NY Public Library and "Best New Books for the Classroom" by *Booklinks*.

He founded *The Prose Poem: An International Journal*, which he edited for nine years, and he is a contributing editor of, *Sentence*, and *Slope*. He lives in Providence, RI with his wife and two sons.

QR Codes @ Colleges & Universities

- Rogers State University



A QR Code is shaped like a box
It may be small and red, or big and blue
For marketing, a QR Code rocks
To send a lot of info straight to you
Use your smart phone to scan this code
With an app you'll find for free
A website, pic, or link will load
The best is yet to see

QR Codes @ Colleges & Universities

- University of Leeds QR Code Hunt
 - <http://vimeo.com/6782848>
- Lafayette College Library Scavenger Hunt
 - <http://library.lafayette.edu/carmensandiego>

QR Codes @ Colleges & Universities



Ryerson University Library & Archives



Search this site:

CatalogueArticles & IndexesResearch HelpAbout the Library/FAQInterlibrary LoansCollections

Home > Catalogue

☐ Limit results to available items

Record 1 of 6
Record: [Prev](#) [Next](#)

Title The end of suburbia [videorecording] : oil depletion and the collapse of the American dream / the Electric Wallpaper Co.

Publisher Toronto : The Electric Wallpaper Co., 2004.

[Permanent Link](#)

LOCATION	CALL #	STATUS
Reserve (2nd Floor)	HD9560.5 .E5 2004	AVAILABLE

Description 1 videodisc (78 min.) : sd., col. ; 4 3/4 in.

Notes Includes the vintage short films, "In the Suburbs" and "Destination Earth"--Container.

Credits Directed by Gregory Greene ; produced by Barry Silverthorn ; original music by Ken Vandevrie.

Cast Host, Barry Zwicker.

Performers Commentary: James Howard Kunstler, Peter Calthorpe, Michael Klare, Richard Heinberg, Michael C. Ruppert, Julian Darley, Colin Campbell, Kenneth Deffeyes.

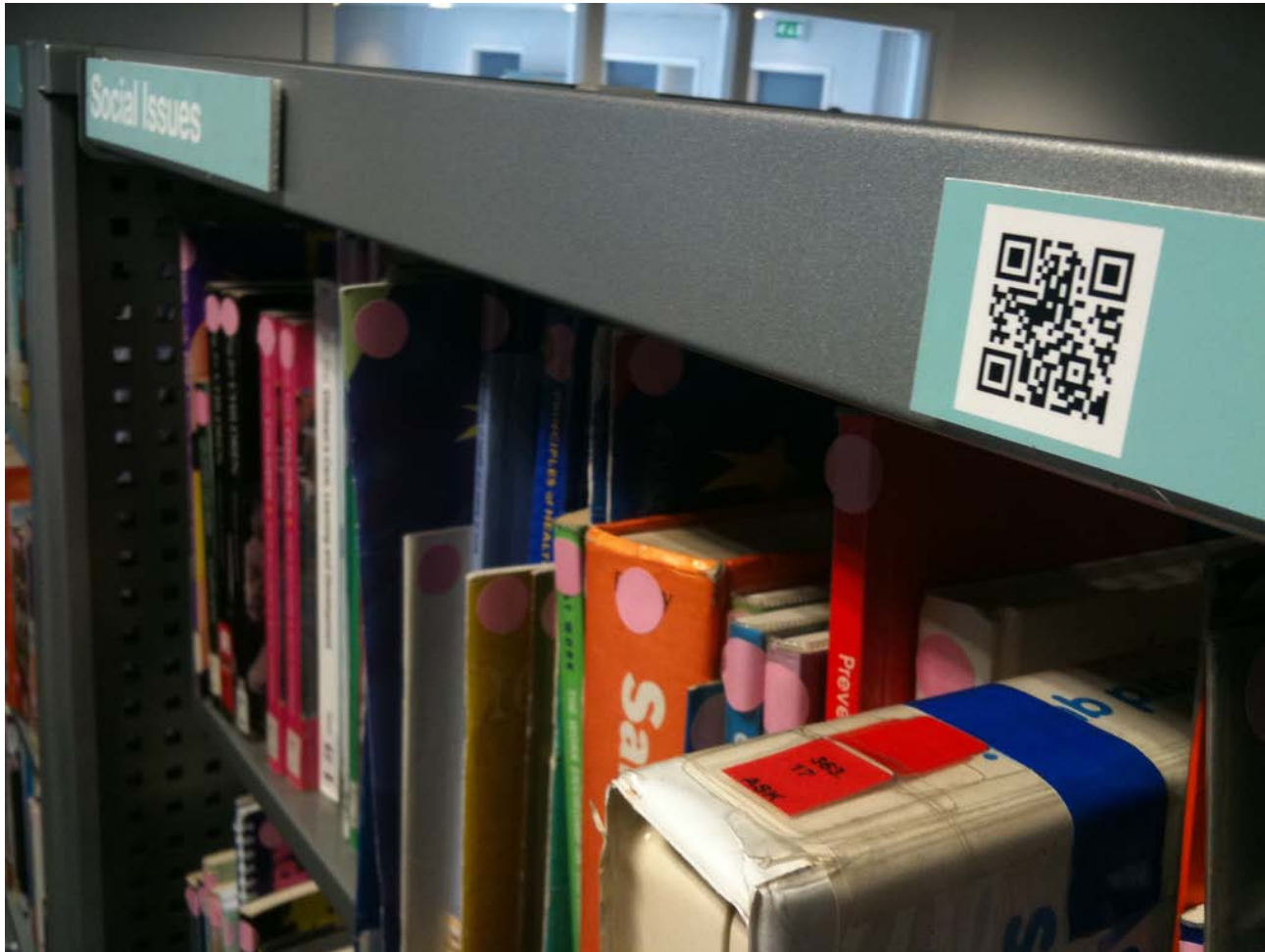
Summary Through interviews with scientists and policy makers this documentary explores the premise that American suburbs, built on the easy availability of fossil fuels, may become untenable. As oil reserves are exhausted and energy prices skyrocket in the coming years, how will the populations of suburbia react to the collapse of their dream? Are today's suburbs destined to become the slums of tomorrow?



[What is this?](#)

<http://catalogue.library.ryerson.ca/record=b161866o~So>

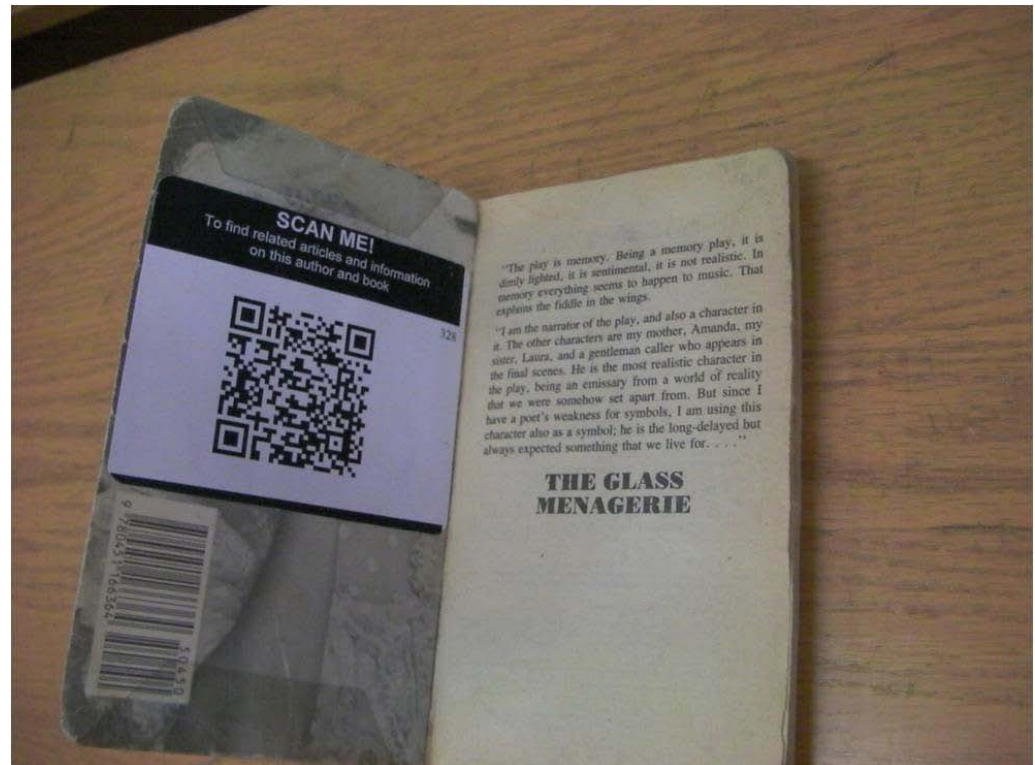
QR Codes @ Colleges & Universities




<http://www.flickr.com/photos/jamesclay/4690553670/sizes/l/in/photostream/>

QR Codes @ Colleges & Universities

- Miami University (Ohio) Libraries
 - Placed codes in top 400 circulating books in collection



QR Codes @ Colleges & Universities



navigation

- [Main page](#)
- [Community portal](#)
- [Current events](#)
- [Recent changes](#)
- [Random page](#)
- [Help](#)

search

toolbox

- [What links here](#)
- [Related changes](#)
- [Special pages](#)
- [Printable version](#)
- [Permanent link](#)

[page](#) [discussion](#) [view source](#) [history](#)

QR Codes

QR Codes ("Quick Reference" Codes) are essentially 2-dimensional barcodes. They can contain hundreds of times more data than conventional 1-dimensional barcodes [1]. Initially created for use in the shipping industry, they are gaining popularity for marketing to people with smart-phones. Many consumer-oriented QR codes point users to a website address, although other types of data storage are possible. Generally, users scan the QR Code with a scanning device (for example, the camera on a smart phone), and they are automatically directed to a website or the application specialized to handle the code's data. The idea is to allow users to avoid the hassle of remembering or manually reproducing long, precise strings of data.

Uses in Libraries

- [Lawrence University Seeley G. Mudd Library](#) has created a [QR code information page](#) to help our patrons understand QR codes. We use QR codes to direct patrons to our virtual tour, to electronic music resources, to our [mobile web site](#), to begin text messages to the interlibrary loan office, and more. Take a look at our [Flickr page](#) to see all of the ways we use QR codes.
- [Boise State University's Albertsons Library](#) uses QR codes to link to its [mobile website](#) in its [blog](#) and main [Twitter page](#). There is also an informative research guide about [QR codes](#)—what they are, how they are being used in Albertsons Library, tips on creating effective codes, and recommended QR code readers/scanners.
- [Brigham Young University's Harold B. Lee Library](#) uses QR codes for its library audio tour and for Group Study Room on-the-spot reservations (<http://lib.byu.edu/sites/qrcodes/>).
- [Half Hollow Hills Community Library](#) uses datamatrix codes on [end stacks](#) to lead patrons to subject guides on the web.
- [ACU Library](#) uses mobile tags in [library exhibits](#) to link to songs, videos, websites, and realtime searches of our library catalog. It's a good way to incorporate electronic media with physical items and to make the display more engaging.
- [Bath University Library](#) is adding QR codes to [catalog records](#) to offer patrons basic info about an item (including location and call number).
- [Biblioteca Rector Gabriel Ferraté. Universitat Politècnica de Catalunya](#) uses QR Codes to provide additional information on promotional posters and to provide username and password to users who subscribe to the [CLIC Area service](#) (a computer classroom)
- [Lafayette College Library](#) used QR codes for their 2010 Open House event geared to first year students, "Where in the Library is Carmen Sandiego: An Interactive, Mystery Game". Students had to collect QR coded-clues from librarians stationed throughout the library.
- [RMIT University Library](#) used QR codes for a contest it was running.
- [Ryerson University Library and Archives](#) is using QR codes in its [library catalogue](#) and for [downloadable audio tours](#).
- [Sacramento Public Library](#) offers a QR code to patrons that will load the library's text message reference service info into the patron's phone. The code can be found on the [Text 4 Answers](#) page of the library website and the library's [blog](#). More info at [The Civil Librarian](#).
- [University of Huddersfield Library](#) is using them for linking to text messaging reference service, videos, contact info, and, in the catalog records, providing basic info about items. See Andrew Walsh's presentation, "QR codes, text a librarian, and more..."

[Log in / create account](#)

http://www.libsuccess.org/index.php?title=QR_Codes

QR Codes @ Colleges & Universities

In the Classroom ...

- Lecture Podcasts
- Tutorials
- RSS Feeds
- Lecture Notes – lead to maps, videos, subject guides, assignments
- Instant Surveys or Quizzes
- Guided Tours
- How-to or Safety manuals/videos (e.g. for lab equipment)

BSU Examples

Contact Information



BSU Examples

Contact Information

The screenshot displays the Clement C. Maxwell Library website. The header features the library's name and a logo, with navigation links for 'Library' and 'MaxGuides'. A search bar is present with a dropdown menu set to 'All Guides'. The main content area is divided into three columns. The left column, 'Browse by Subject', lists various academic fields. The middle column, 'Maxwell Library News', provides updates on new subscriptions and databases. The right column, 'Featured Librarian', includes a photo of Sheau-Hwang Chang and a QR code. A 'Contact Info' section at the bottom right offers a 'Send Email' link. The 'Links' section provides a 'Profile & Guides' link, and the 'Subjects' section lists 'Asian Studies' and 'Biological Sciences'.

Clement C. Maxwell Library [Ask Us](#)

[Library](#) » [MaxGuides](#) ellen.dubinsky@bridgew.edu « [My Admin](#) « [Sign Out](#)

Welcome to MaxGuides!
Research assistance, subject guides, and useful resources compiled by the Maxwell Library staff. Get Smart at the Max!

[Browse All 123 Guides](#) | Search: [All Guides](#) [Search](#)

Browse by Subject
You can also browse by Librarian


- Accounting
- African Studies
- Anthropology
- Art
- Asian Studies
- Athletic Training
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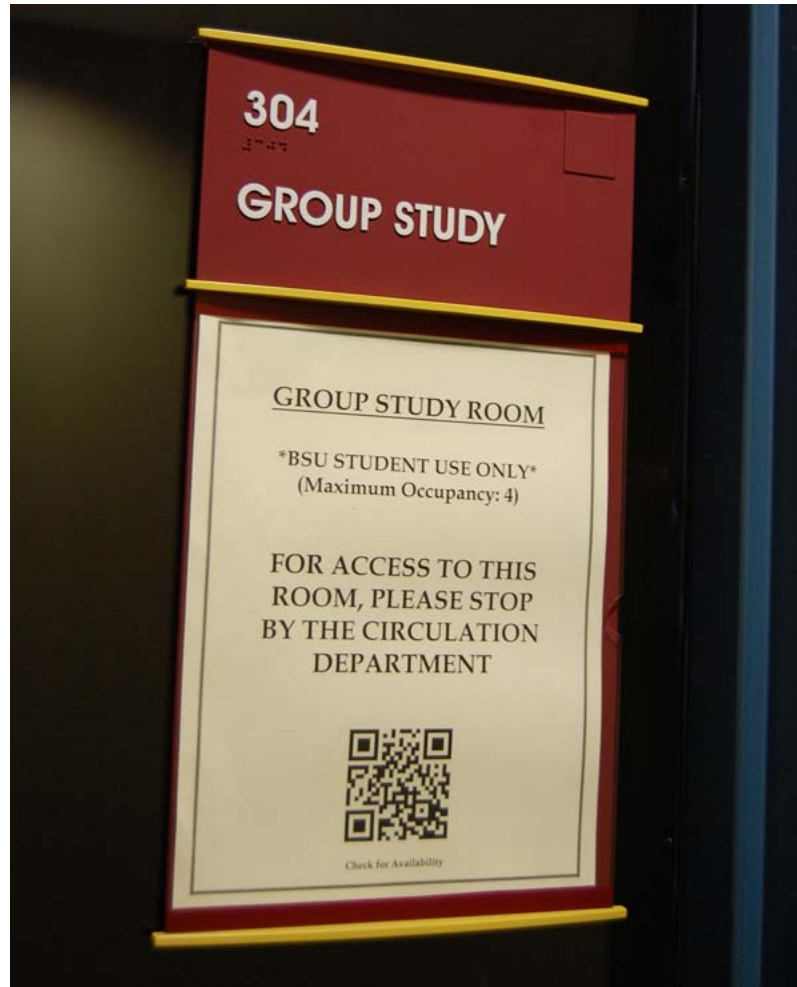
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End of QR Codes?

- NFC (Near Field Communications)



http://en.wikipedia.org/wiki/Near_field_communication

http://news.bbc.co.uk/2/hi/programmes/click_online/9484898.stm

Additional Resources

- QR Codes in the Classroom
 - <http://cit.duke.edu/2010/11/educational-uses-of-qr-codes/>
 - <http://www.classroominthecloud.net/2011/06/10-ways-to-use-qr-codes-in-classroom.html>
 - <http://edtechtoolbox.blogspot.com/2011/07/40-interesting-ways-to-use-qr-codes-in.html>
 - <http://www.dontwasteyourtime.co.uk/technology/qr-codes-in-the-classroom-qr-code/>
 - <http://itcboisestate.wordpress.com/2011/02/18/10-ways-to-use-qr-codes-in-your-classroom/>

Additional Resources

- [QR Code Readers](#)
 - [Barcode Scanner](#) (Android)
 - [QR Droid](#) (Android)
 - [QR Reader](#) (iPhone)
 - [QR Scanner](#) (iPhone)
 - [i-nigma](#) (Windows Mobile)
 - [QR Code Scanner Pro](#) (Blackberry)

Additional Resources

- QR Code Generators

- [ZXing](#)
- [Kaywa](#)
- [Qurify](#)
- [Mobile-Barcodes](#)
- [QR Stuff](#)
- [SnapVu](#)

Additional Resources

- Best Practices
 - [QR Code Best Practices for Gov 2.0](#) (Sarah Marchetti Van Velsor)
 - [QR Code Best Practices](#) (Shaun Quigley)
 - [10 Best Practices for Employing QR Codes](#) (Brenna Roth)
 - [QR Code Best Practices](#) (The Trade Group)
- Near Field Communication
 - [Quick Guide to the Future of Mobile](#)

Questions

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